

DUPLICATE

INVOICE



www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Billing Address:

Buying Time, LLC.
Attention: Accounts Payable
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
953772-2	10/07/12	October 2012	10/01/12 - 10/04/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Kuster/D/Congress	political	1988

Flight Dates	Order #	Alt Order #
09/25/12 - 10/04/12	953772	WOC10033883

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	68	62

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/25/12	10/01/12	5a Daybreak	5-6a	11111--	:30	5	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	11111--	5	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WMURM		10/01/12	5:40 AM	5a Daybreak	5-6a	:30	KC12NH0204TH	\$350.00 NM
2	09/25/12	10/01/12	6a Daybreak	6-7a	11111--	:30	5	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	11111--	5	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WMURM		10/01/12	6:24 AM	6a Daybreak	6-7a	:30	KC12NH0204TH	\$700.00 NM
3	09/25/12	10/01/12	Good Morning America	7-9a	22222--	:30	10	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	22222--	10	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	WMURM		10/01/12	8:46 AM	Good Morning America	7-9a	:30	KC12NH0204TH	\$550.00 NM
9	WMURM		10/01/12	8:59 AM	Good Morning America	7-9a	:30	KC12NH0204TH	\$550.00 NM
4	09/25/12	10/01/12	KELLY & MICHAEL LIVE 9AM-10AM	9AM-10AM	11111--	:30	5	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	11111--	5	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WMURM		10/01/12	9:37 AM	KELLY & MICHAEL LIVE DAY	9AM-10AM	:30	KC12NH0204TH	\$350.00 NM
5	09/25/12	10/01/12	The View	11-12p	11111--	:30	5	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	11111--	5	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WMURM		10/01/12	11:32 AM	The View	11-12p	:30	KC12NH0204TH	\$350.00 NM
6	09/25/12	10/01/12	News 9 at Noon	12-1230p	11111--	:30	5	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	11111--	5	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Kuster/D/Congress	political	1988	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/25/12	10/01/12	News 9 at Noon	12-1230p	11111--	:30	5	\$350.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WMURM 10/01/12 12:29 PM News 9 at Noon 12-1230p :30 KC12NH0204TH \$350.00 NM									
8	09/25/12	10/01/12	THE CHEW	1-2PM	11111--	:30	5	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/25/12 10/01/12 11111-- 5 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WMURM 10/01/12 12:59 PM THE CHEW 1-2PM :30 KC12NH0204TH \$250.00 NM									
11	09/25/12	10/01/12	ELLEN EF	4PM-5PM	11111--	:30	5	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/25/12 10/01/12 11111-- 5 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WMURM 10/01/12 4:31 PM ELLEN EF 4PM-5PM :30 KC12NH0204TH \$250.00 NM									
12	09/25/12	10/01/12	News 9 at 5	5-6p	11111--	:30	5	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/25/12 10/01/12 11111-- 5 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WMURM 10/01/12 5:43 PM News 9 at 5 5-6p :30 KC12NH0204TH \$700.00 NM									
16	09/25/12	10/01/12	Chronicle NH	7-730p	11111--	:30	5	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/25/12 10/01/12 11111-- 5 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WMURM 10/01/12 7:22 PM Chronicle NH 7-730p :30 KC12NH0204TH \$550.00 NM									
17	09/25/12	10/01/12	INSIDE EDITION AC	730-8p	11111--	:30	5	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/25/12 10/01/12 11111-- 5 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WMURM 10/01/12 7:50 PM INSIDE EDITION AC 730-8p :30 KC12NH0204TH \$700.00 NM									
22	09/25/12	10/01/12	News 9 at 11	11-11:35p	1111111	:30	7	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/25/12 10/01/12 1111111 7 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7 WMURM 10/01/12 11:31 PM News 9 at 11 11-11:35p :30 KC12NH0204TH \$1,100.00 NM									
23	09/25/12	10/01/12	Nightline	1135p-1206a	11111--	:30	5	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/25/12 10/01/12 11111-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WMURM 10/01/12 11:55 PM Nightline 1135p-1206a :30 KC12NH0204TH \$500.00 NM									
29	10/01/12	10/01/12	Who Wants to be a Millior	1230-1p	1-----	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/25/12 10/01/12 1----- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 10/01/12 12:54 PM Who Wants to be a Millionaire 1230-1p :30 KC12NH0204TH \$100.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	10/01/12	10/01/12	GENERAL HOSPITAL	2p-3p	1-----	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	1-----	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	10/01/12	2:25 PM	GENERAL HOSPITAL	2p-3p	:30	KC12NH0204TH	\$125.00 NM
31	10/01/12	10/01/12	KATIE	3-4P	1-----	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	1-----	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	10/01/12	3:47 PM	KATIE	3-4P	:30	KC12NH0204TH	\$125.00 NM
32	10/01/12	10/01/12	News 9 at 6	6-7p	1-----	:30	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	1-----	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	10/01/12	6:13 PM	News 9 at 6	6-7p	:30	KC12NH0204TH	\$900.00 NM
35	10/01/12	10/01/12	Castle	10-11p	1-----	:30	1	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	10/01/12		Castle	10-11p	:00		\$2,500.00 NM
Credited incorrect rate/oversold inventory									
36	10/04/12	10/04/12	Scandal	10-11p	---T---	:30	1	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---T---	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Th	10/04/12		Scandal	10-11p	:00		\$2,500.00 NM
Credited oversold inventory									

Total Spots **18**

Payment Terms 30 Days

<u>Gross Total</u>	\$8,500.00
<u>Agency Commission</u>	\$1,275.00
<u>Net Amount Due</u>	\$7,225.00